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Amendments to the Claims:

A listing of the entire set of pending claims (including amendments to the claims, if any) is submitted herewith per 37 CFR 1.121. This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1-3 (Canceled)

4. (Currently amended) A multimedia method for use with a screen-based host system provided with information processing and I/O facilities, and for interacting with an item, the method comprising:

receiving identity information from the item at the host, in response to proximity conditions between the host and the item,

signaling to a user an associated service field at the host in response to the received-identity information, and

transmitting other-information from the host to the item, for storage at the item.

5. (Previously presented) The method of Claim 4, comprising

enabling the user to activate information processing operations at the host related to the associated service field.

6. (Previously presented) The method of Claim 4, comprising

transmitting host-generated results related to the associated service field during such proximity conditions to the item.

7. (Currently amended) The method of Claim 4, comprising

producing an iconized representation of the item at the host in response to the received-identity information.

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8. (Previously presented) A multimedia method for use with a screen-based host system provided with information processing and I/O facilities, and for interacting with a distributed item, the method comprising:

    identifying the item in response to proximity conditions between the host and the item;

    signaling to a user an associated service field at the host, and

    transmitting information from the host to the item, for storage at the item.

9. (Previously presented) The method of Claim 8, comprising

    producing an icon in response to the identifying, for signaling to a user the associated service field.

10. (Previously presented) The method of Claim 8, comprising

    enabling an input for a user to activate information processing operations related to the associated service field.

11. (Previously presented) The method of Claim 8, comprising

    transmitting to the item host-generated results during such proximity conditions related to the associated service field.

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12. (Currently amended) A multimedia method for use with a screen-based host system provided with information processing and I/O facilities, and for interacting with an item, the method comprising:

    identifying the host to the item in response to proximity conditions between the host and the item;

    transmitting identity information from the item to the host in response to the proximity conditions,

    signaling to a user an associated service field at the host in response to the ~~transmitted~~ identity information, and

    transmitting information from the host to the item, for storage at the item.

13. (Previously presented) The method of Claim 12, comprising

    enabling the user to activate information processing operations related to the associated service field.

14. (Previously presented) The method of Claim 12, comprising

    transmitting to the item host-generated results related to the associated service field during such proximity conditions.

15. (Currently amended) The method of Claim 12, comprising

    producing an iconized representation of the item at the host in response to the ~~transmitted~~ identity information.